

Scientific Conference & Trade Fair BOMBAY EXHIBITION CENTER GOREGAON (EAST), MUMBAI, INDIA

2 – 4 JUNE 2023

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INDIA'S PREMIER
CONFERENCE &
TRADE SHOW FOR
PROGRESSIVE
CLINICAL DENTISTRY

## Press Release

India's Top Dentistry Trade Fair and Conference, FAMDENT Show Mumbai, sees a record-breaking turnout of 10,400 attendees for its 17<sup>th</sup> edition

<u>June 2023:</u> Held from 2<sup>nd</sup> to 4<sup>th</sup> June at Mumbai's renowned Bombay Exhibition Centre (BEC), FAMDENT Show Mumbai saw an enthusiastic participation from leading brands, dentists and dental professionals, academic professionals, students and industry thought leaders from the world of dentistry. Demonstrating a highly optimistic growth outlook for the industry, the show brought together 10,400 industry professionals for 3 days of networking, exhibition, scientific sessions, workshops and e-paper & poster competitions.

Catering to the rising demand of modern and hi-tech dental equipment and treatments, over 150 top Indian and international companies showcased the best of clinical & lab equipment and services. Visitors have always regarded FAMDENT Show Mumbai as their most preferred platform for discovering new products, technologies & solutions and for placing orders. The 17<sup>th</sup> edition witnessed an overwhelming energy amongst the visitors due to the unparalleled quality and range of products on the show floor. Dental material, devices, practice furniture, laboratory equipment, motors, suction systems, implants, sterilization equipment were some of the key products on display. Participating brands included industry pioneers like Colgate, Sensodyne, 3M, One Nation among others. "The exhibition is absolutely worth visiting as one can get good deals on products", exclaimed a visitor.

The exhibitors were highly pleased with the profile of visitors as well as the overall turnout across all 3 days. The decision-making competency of the attendees opened doors for successful deals. Exhibitors expressed how this year's show exceeded their expectations across all parameters and they will definitely be coming back again for the next edition.

In addition to being an ideal platform to explore and showcase new products, FAMDENT Show Mumbai is also looked at as a knowledge reservoir for dentists to keep up with the latest trends in dentistry. At the show, delegates thoroughly enjoyed the variety of topics covered across 24 power-packed scientific sessions. 30 renowned thought leaders shared topical insights and new implementable strategies at the conference. In the endeavor of bridging the gap between industry and academia, FAMDENT Show Mumbai also offered Continuing Dental Education (CDE) points to the conference attendees.

In a specially curated session called the *Dean Talk*, the deans of some of the well-known dental colleges in India came together to shed light on various relevant topics like setting up of evening clinics within the college to stimulate practice ethics, financial aid for starting clinics and educating ethical standards.







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"Over the years, FAMDENT Show has successfully emerged as a strong platform for the industry to browse products, network and learn. I am very pleased to see this exponential growth along with the positive feedback received from both visitors and exhibitors about the quality of the show this year. The growth potential of the industry is lofty and so are our efforts in hosting a comprehensive platform for the needs of dental professionals" states Thomas Schlitt, Managing Director, Messe Düsseldorf India.

Another key attraction of the show was the series of 6 hands-on workshops. The attending doctors got the opportunity to learn, practice, and master advanced clinical dental procedures through presentations, videos and live demonstrations. Conducted by reputed dentists from the industry, all the workshops had packed audience across all 3 days.

Constituting another essential element of the show were the e-poster and paper presentations staged by the participating delegates. The entries were judged by a panel of dental experts on the show and the winners were announced across gold, silver and bronze categories.

The show concluded on a high note celebrating the extremely successful edition along with the gratification of generating successful business prospects for all. FAMDENT Show will return to Mumbai for its next edition from 31<sup>st</sup> May to 2<sup>nd</sup> June 2024.

## **About the Organiser**

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organizer and as a provider of trade fair-related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

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