



Press Release: Immediate

FAMDENT takes the Virtual Route

India's premium conference and trade show in advanced dentistry, **FAMDENT**, organized by Messe Düsseldorf India and now part of the **MEDICAlliance umbrella** of the **Messe Düsseldorf Group**, will take place in a virtual platform, between September 5-6, 2020. The E-FAMDENT will also mark not only FAMDENT's debut in "Online Show" space but will also be India's first ever Online Expo & Conference in Dentistry.

Leading global pharmaceutical major **CIPLA** will be the presenting sponsor for E-FAMDENT, while renowned dental sensitivity specialist brand **Pepsodent G** joins as Gum Care Partner, **Sensodyne** will sponsor the event as Oral Care Partner and **Illusion Dental Laboratory** as Dental Lab Partner.

E-FAMDENT Expo is anticipated to showcase 70+ top exhibitors dealing with advanced dentistry products and solutions, while 3000+ trade visitors are expected to visit the show. The show will also felicitate private online meetings in order to ensure more personalized interactions and businesses. E-FAMDENT will also entail a detailed Scientific Conference including "How to" and "Live" sessions. The conference will feature close to 20 top speakers from all across the country to deliberate lectures on modern dentistry practices as well as lectures curated specially for treatments during this COVID time. 500+ delegates are expected to attend this online lecture sessions.

Thomas Schlitt, Managing Director, Messe Düsseldorf India Pvt Ltd, stated, "It's our immense pleasure to bring to you the first ever Online expo and conference in the field of modern dentistry. I am particularly delighted with our effort to bring the community, businesses and stakeholders together despite the restrictions on physical proximity. We all are surely and steadily growing comfortable with the Online space and I am sure that it will prove to be an excellent opportunity for the dental community to come together to share and exchange ideas as well as offer a fruitful business platform. Let us hope to make the first ever E-FAMDENT a grand success!"



Dr. Anil Arora, Project Advisor, FAMDENT Shows, added, “I am immensely excited! In these trying times and keeping the popularity of FAMDENT in mind, we thought of an Online FAMDENT Show and this is now coming to a reality! We are pleased to announce the E-FAMDENT SHOW, will be nothing short of the popular FAMDENT Show - only except the fact that it will be presented to you on a LIVE virtual platform. This is a FIRST for FAMDENT Show - and we all at Messe Düsseldorf India and FAMDENT are supercharged!

I am aware that the internet has been inundated with webinars lately - but I can tell you that FAMDENT Shows, as always, will always bring to you the content that is different, topical and clinically relevant - all condensed in 2 days. What's more, the Expo brings together a plethora of exhibitors who are keen to display their latest - not only by way of equipment and materials - but also with specific COVID related products and services. Cheers!”

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